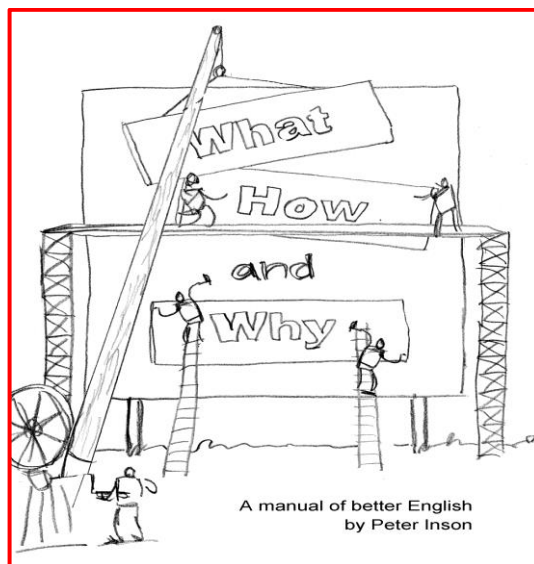


What, How and Why

A manual of better English

For anyone concerned about better English - *parents, tutors, teachers, employers, and students*. For anyone who wants to help.



The kind of text which we need in the education system in this country - a rich and wide-ranging resource for teachers and learners. **Tim Oates - Group Director - Cambridge Assessment**

The idea at the heart of this work is extremely valuable; there is excellent material here. **Bruce Gillham – Former President United Kingdom Reading Association**

Awesome - clear, easily accessible, interesting and a friendly tone. Fabulous stuff!
Liz - tutor

An introduction

You may be reading this because you are concerned about your English.

You may be reading this because someone else is concerned about your English.

Does English matter?

Yes. It matters a lot.

English, our language, is what allows us to communicate everything we know. If we fail to communicate clearly, whatever we know is lost.

This is something by which other people judge us, especially employers.

This manual will help you understand the way that we use our language so that you read and write effectively, as an educated adult who writes confidently and can check his or her own work.

Now you can be as good as anyone else.

Want to understand something so that you can use it properly?

Then take it to bits.

Yes. You can even dismantle the English language!

Look, my first car, a Ford Prefect which cost me £10.

I neglected it - no oil.

Bought a replacement engine.

Dismantled it to see how it worked.



Piston rings - replaced to reduce oil consumption.

Exhaust valves – reground.

Engine – de-coked to improve performance.

Twenty-four hours later I pulled the starter and the engine sprang into life: one of my proudest moments.

I GOT THE CAR RUNNING BY LEARNING HOW IT WORKS.

Now we are going to dismantle English so that you can learn to use it well.

If you can follow this you will succeed with the rest of the book.

A TASTE OF WHAT'S TO COME - LOOK AT THREE SENTENCES.

To study your own language is different from studying anything else. An engineer can leave a machine in pieces and forget it when he goes down to the pub but we have to continue using our language even when we are studying it. So, I'd like a pint.

Let's look at the final, short sentence, *So, I'd like a pint*. This is what is important:

- It follows a sentence which is long and complicated. A break is welcome, a short sentence with a single, simple idea.
- The capital S at the start reminds us that we have come to a new sentence, that we might have to take a breath if we are reading aloud, and that a pause will allow more of the previous, long sentence to sink in.
- The word *So*, followed by a comma, commands attention before the speaker tells everyone what he or she would like to drink.
- The full stop at the end makes it clear that there is nothing more to say. The speaker could have gone on to say just what was wanted: a pint of orange squash, tea or a favourite beer. Perhaps there was no need to say exactly what was wanted because he or she was among friends.

Not one of these points is difficult. These are not new ideas. These are ideas that you carry around with you because you carry the English language with you. I couldn't explain these things to you if you didn't.

All I have done is to help you to understand what you already know.

THINGS YOU CAN DO TO IMPROVE YOUR ENGLISH

Read for a minimum of ten minutes every day.

Choose a newspaper or magazine, a book - conventional or electronic, fiction or non-fiction. If you can't get on with it after ten minutes find something else for tomorrow. Read things with ordinary sized print, not pages of pictures or headlines. Further help can be found later in the book.

Write for five minutes a day – a mini-blog perhaps. Try to write in complete sentences - just few lines of your own thoughts or observations about anything you like. Read it aloud to yourself; then keep it as a diary or throw it away.

Whatever else you do –

Ignore anyone who tries to tease, mock, embarrass or ridicule you about this; you are doing something important to help yourself. These people will not be around when you need a job or opportunities to make something of your life. Adults make their own choices for their own reasons, not other people's.

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